

HARVESTING

A SMART & SUSTAINABLE

AGRI ECO-SYSTEM

IN ODISHA



ARGUS
AGRI VIKAS
2024

THE AGRI LANDSCAPE IN INDIA

Responsible for the livelihood of millions, agriculture is acknowledged as **the backbone of the Indian economy**. It one of the leading sectors in terms of employment and contributes over 16 percent to the country's GDP. Because of its large, geographically diverse land, India thrives in various aspects of the industry: **farming, forestry, and fishing**. India's arable land is the second largest in the world and has consistently been the highest contributor to agriculture. Food crops, grains, cereals, and millets are the most produced. Globally, **India is a key producer of spices, rice, pulses, and milk**. The country's dairy market is one of the most successful worldwide. Inland fishing, peninsular India, and access to marine life make up India's aquaculture market. This sector contributed about five percent to agriculture and made the country one of the leading exporters in the aquaculture segment in the APAC region.

The Government's push towards modernizing conventional farming methods and improving efficiency with the use of technology is a thrust towards the ever-increasing food demand.



ODISHA: THE AGRICULTURE CONTEXT

As much as **76% of the total population of Odisha** is engaged in agricultural activities and Agriculture contributes about 26% in the State Gross Domestic Product (SGDP). Odisha is one of the largest producers of rice in India and the state's climate being tropical, usually receives rainfall of around 1451.2 mm. The State has about **64.09 lakh hectares of cultivable area out of total geographical area of 155.711 lakh hectares, accounting for 41.16 percent.**

IMPACTING NEW AGE ECOSYSTEM - TOWARDS SECURITY & SUSTAINABILITY



AGRI VIKAS CONCLAVE

Argus Agri Vikas 2024 is a one-day Agriculture Conclave on 25 May 2024 [Saturday]. It will serve as a beacon of collaboration and innovation towards harnessing the transformative potential of agriculture through sustainability.

THE INTENT

- Examine emerging challenges, opportunities, best practices, and innovations in agriculture
- Promote sustainable practices from across the globe
- Knowledge sharing towards Productivity and Profitability in agriculture in Odisha
- Startups and collaborations towards resilience in agriculture

In essence, the Conclave is an initiative that is aimed at advancing efficiency in the world of agriculture. It will cover optimisation of resources, food security and promotion of a vibrant startup ecosystem. Policymakers, industry leaders, academia, R&D organisations, influencers, Agri start-ups and other industry leaders and stakeholders from across the country will congregate, share their views and discuss strategies to bring in smart & sustainable agriculture in Odisha.

AGRI VIKAS CONCLAVE OVER THE YEARS

SEASON - 1



SEASON - 2



"I pray to God that Argus News continues on its journey of Success It is a matter of pride for the nation to have a strong, determined, courageous, honest and visionary leadership of Narendra Modi ji."

Shri Narendra Singh Tomar, former Union Minister of Agriculture and Farmers' Welfare.

The foremost concern of our Prime Minister is how our farmers can be supported. To this extent, MSP has been made 1.5 times the cost price, Fasal Bima Yojana has been initiated. Mandis have been set up. Soil Testing Facilities have been introduced.

Shri Kailash Choudhary, Minister of State for Agriculture and Farmers' Welfare

ARGUS NEWS, THE TRUE VOICE OF ODISHA

Argus News, a leading odia satellite News Channel, believes in the power of truth. With a mission to be the most trusted name in the world of news, Argus aims to stand for responsible, reliable and responsive approach to reporting. Backed by state-of-the-art technology, Argus reaches out to the farthest corners of the state and Odia diaspora around the country and world with an intent to become Odisha's true voice.



CONCLAVE ROLLOUT

Theme: FPO- the key growth driver for Agriculture

INAUGURAL SESSION

Most promising practices in Sustainable Agriculture
Organic farming, Precision farming and Crop rotation/intercropping

SESSION - 2

ESG - Strategies for reducing carbon footprint, implementing renewable energy solutions, and promoting biodiversity conservation.

SESSION - 3

Towards SDG Goals of improving food security & nutrition through sustainable agriculture

KEY TOPICS

- FPO: The concept, implementation and the status today.
- Market linkage, infra & financial support – The crucial growth enablers for FPO.
- Social inclusion and the participation of women in FPO
- Climate change the factors affecting FPO success.
- Water Management issues related to small farmers & FPO's
- FPO success stories in Odisha
- Role of FPO's in achieving SDG's in agriculture

SPONSORING PARTNERS

KNOWLEDGE PARTNERS



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