



LEVERAGING AGRICULTURE THROUGH COOPERATIVES IN ODISHA



15th May, 2023 • Bhubaneswar, Odisha

Sahakar Se Samriddhi



INDIAN AGRICULTURE - THE BACKDROP

India resides in villages. Agriculture continues to be the country's lifeline. Today, approximately 60% of our population depends on this sector for its livelihood. The Indian agriculture sector contributes 16% to 18% to the GDP. A resilient agri ecosystem helps attain sustainable rural prosperity in line with the vision 'Sabka Vikas' by our Hon'ble Prime Minister towards development in the country. Over the years the agricultural sector has been undergoing transformational changes driven by the spate of reforms undertaken by the Government.

In the Indian context, the cooperative model is the key driver that promotes inclusive Growth. The creation of a separate Ministry of Cooperation is a step in this direction. National Cooperative Union of India [NSUI] data indicates that there are 8.5 lakh cooperative units spread across the country. Cooperatives span across diverse sectors, namely agriculture, fishery, dairy, consumer, industry marketing, processing, health and tourism.

A BRIGHTER FUTURE FOR THE AGRI SECTOR IN ODISHA

A pioneer of the cooperative movement in Odisha – Utkal Gaurav – Madhusudan Dash had organized the first Cooperative Society in the year 1898, much before the enactment of the Co-operative Societies Act, 1904. The Cooperative Model in Odisha is not a new concept. While Cooperatives have contributed a lot to the agri development of Odisha, timely identification and redressal of issues faced by Indian Cooperatives shall help explore feasible pathways for bringing in a futuristic technology-driven integrated cooperative development strategy. Who's who in the field of agriculture including policymakers, industry leaders, academia, R&D organizations, influencers, agri start-ups and stakeholders from across the country will congregate, share their views and discuss strategies to take Odisha's agri Sector to the next level.

GLIMPSES OF AGRI VIKAS 2022



ARGUS NEWS, THE TRUE VOICE OF ODISHA

Argus News, a leading Odia Satellite News Channel, believes in the power of truth. With a mission to be the most trusted name in the world of news, Argus aims to stand for responsible, reliable and responsive approach to reporting. Backed by state-of-the-art technology, Argus reaches out to the farthest corners of the state and Odia diaspora around the country and world with an intent to become Odisha's True Voice.



SAHAKAR SE SAMRIDDHI

Argus Agri Vikas 2023 is a daylong Agriculture Conclave on 15th May 2023 [Monday]. The intent of the Conclave is to unleash the true potential of Odisha's agriculture by leveraging the cooperative sector.

THE PURPOSE

Accelerate growth in the agriculture sector through cooperatives by reaching out to the last mile

Promote inclusive and complete development of the society

Income generation and curtail migration

Develop sustainable ecosystem to value addition, market linkages and exports. In short, the attempt is to pave the way for exponential growth of agriculture by leveraging the power of cooperatives.

PARTICIPATING SECTORS



Fisheries, Animal
Husbandry & Dairying



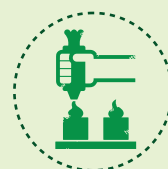
Agro
Forestry



FPOs,
Cooperatives, SHGs



Horticulture



Food Processing
& Marketing



Organic
Farming



Technology & Innovation
in Agriculture



Marine
& Export



Skilling, Agri Tourism &
F&B Industry Opportunities



Bio-fuels



Harvesting
& Storage



Financing &
Credit Linkages

SESSION DETAILS – AGRI CONCLAVE

15TH MAY 2023

INAUGURAL SESSION

THEME

**LEVERAGING AGRICULTURE THROUGH COOPERATIVES IN ODISHA,
"SAHKAR SE SAMRIDDHI"**

SESSION - I

TOPIC

Empowering Youth and Women for Sustainable Rural Livelihoods - Start-up Development, Entrepreneurship and Employment opportunities.

Women and Youth connect through effective mobilization

Making agriculture attractive by creating employment & reducing migration

Capacity building & skill development for competitiveness

Innovation in agriculture for building a robust start-up ecosystem

SESSION - II

TOPIC

Production to Prosperity - Investing in Modern Integrated Agri-Value-chain Infrastructure

Smart farming & diversification of agriculture

Enhancing productivity through integrated agri input management

Value chain for realizing price for farmers - Joining the dots

Developing tech-enabled agri-infrastructure & integrated agriculture supply-chain

SESSION - III

TOPIC

Profitable Agri-business by Leveraging Technology and Creating Market Linkages

Post-harvest Management Practices and Developing Marketing Infrastructure

Local to Global - Promoting Brand Odisha for Exports

Rural Financial Inclusion through Credit Support and Agri-finance

Development of a bio-fuel economy by using agriculture residues as a feedstock assurance

Digitizing Agri-business

SUPPORTED BY



KNOWLEDGE PARTNERS



PRATHAM BROADCAST INDIA PVT. LTD.

Corporate Office: 4th Floor, Symphony Mall, Rudrapur National Highway-16, Bhubaneswar - Odisha 752 101

For any query and information, please contact Sahil Chopra +91 75290 87000

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